

Everything REAL ESTATE

○ TdNSTUDIO

A FULL CIRCLE of BUILDER + DEVELOPER SERVICES





*A Solid, Successful History Spanning
Decades in the Atlanta Market,
Across the US and Abroad.*

30+ Years Creating, Advertising + Marketing Communities.

- OBIE Award-Winning Campaigns
- Community Branding & Identity
- Builder & Developer Consulting
- Sales & Marketing Leadership
- Turnkey Project Delivery
- Production to Custom Luxury

Bringing Communities to Market, Turnkey.

Market Positioning

One decision. Who are we marketing to and building for?

- Buyer Profile
- Price Position
- Community Identity
- Lifestyle
- Architecture
- Story

Everything follows.





Before the First Shovel

We examine:

- Market conditions
- Competitive inventory
- Buyer demand
- Price sensitivity
- Schools
- Employment
- Retail
- Transportation
- Community growth
- Future development



Building the Brand

- Naming
- Logo Design
- Color Palette
- Architectural Style
- Monument Signage
- Community Identity
- Lifestyle Photography
- Video
- Website
- Sales Center
- Printed Materials
- Digital Campaigns
- Social Media



C A N E S K A



From Dirt to Closing Table



- Land Evaluation
- Product Positioning
- Community Branding
- Architecture Coordination
- Sales Strategy
- Marketing
- Advertising
- Builder Consulting
- Capital Partner Presentations
- Budget Development
- Construction Coordination
- Sales Management

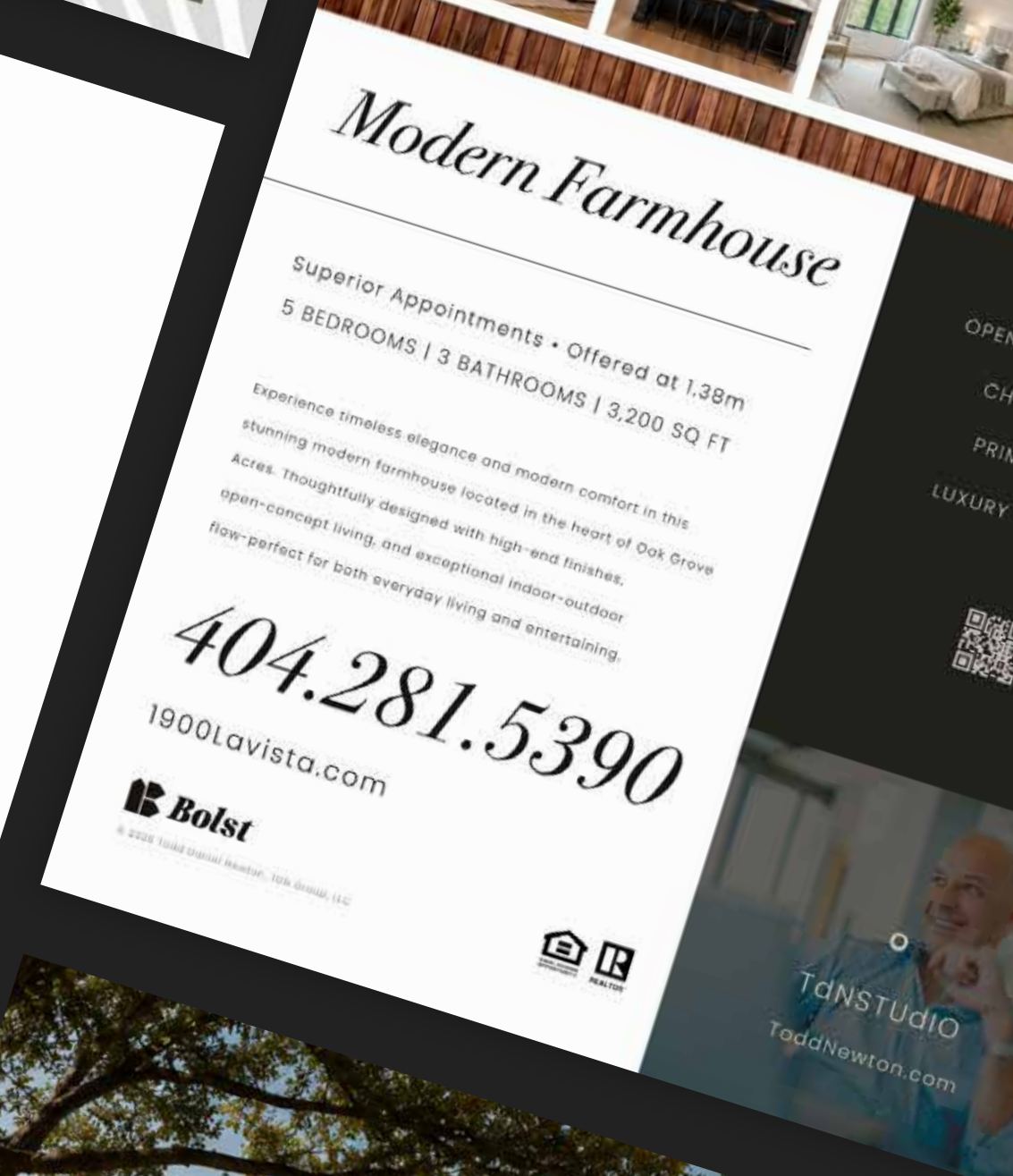
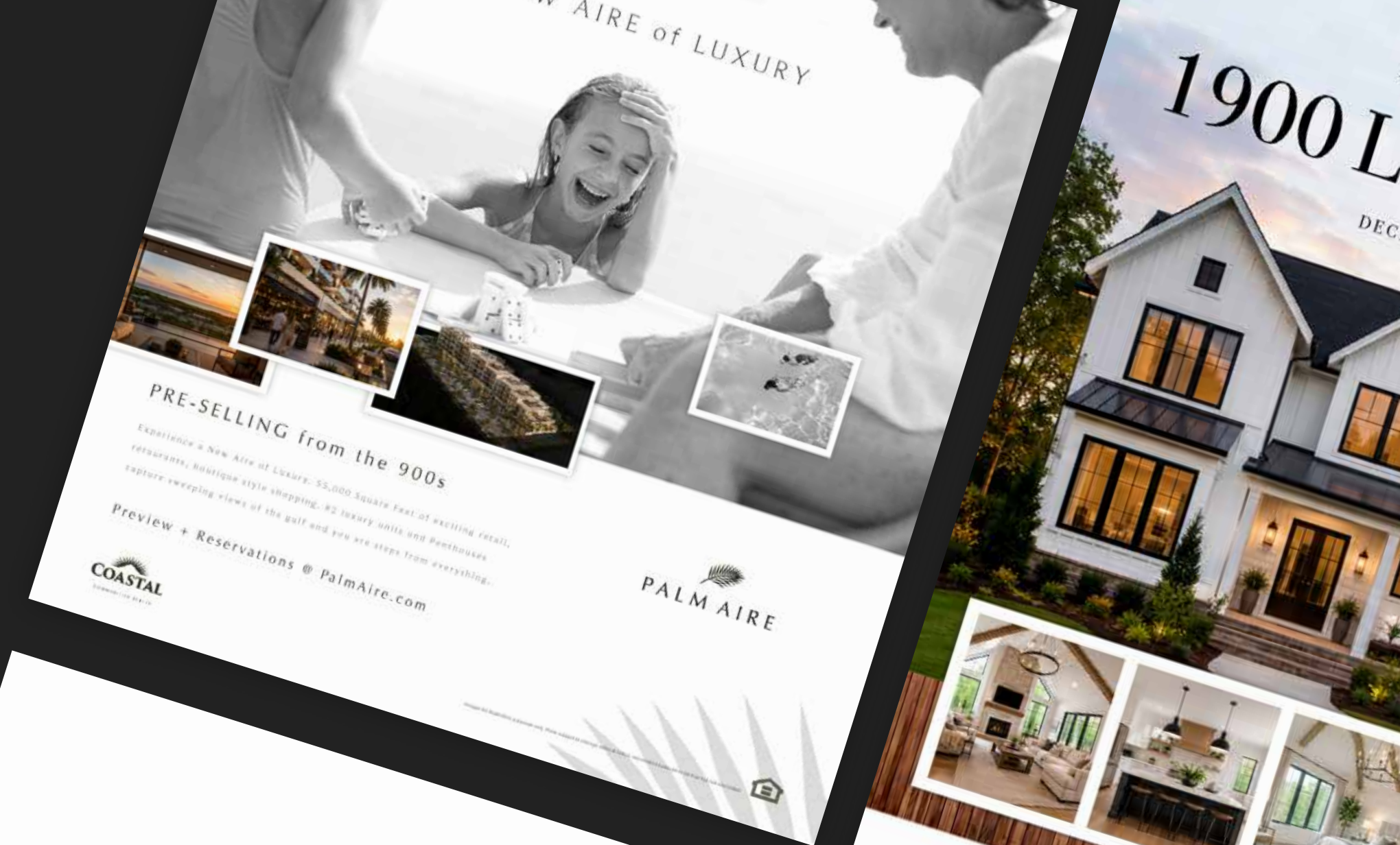
Advertising + Marketing Investment

Every community has different objectives.

Budgets are developed around:

- Product
- Competition
- Sales Goals
- Timeline
- Absorption
- Builder Objectives

Every dollar should produce measurable results.





Why Builders Work With Us

Instead of hiring:

- Marketing Agency
- Ad Agency
- Realtor
- Sales Manager
- Graphic Designer
- Website Company
- Photographer
- Copywriter
- Social Media Agency

One relationship. One strategy.

One accountable partner.

Building More Than Homes

Creating communities with a clear vision From land acquisition and branding...

to architecture...

to marketing...

to sales...

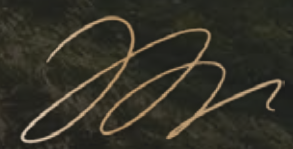
Our goal is simple:

Deliver exceptional communities that outperform the market.



We Sell You, Your Business, Your Expertise. Be Your Best!

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